

OVERVIEW

The Town of Luray permits signage on residential, commercial, and industrial properties through our Zoning Department. The requirements for signs in Luray can be found in the Town Code in our Appendix A – Zoning, Article VIII – Signs. A link to the Town Code can be found at townofluray.com

Sign permits are required for 1) new signs; 2) alteration of existing signs; and 3) re-facing of existing signs.

In addition to Zoning Permits, installation and modification of signs could require a Building Permit issued by the Page County Department of Building and Zoning. Information about Building Permits can be found by calling (540) 743-6674 or pagecounty.virginia.gov

This brochure is only an overview of the Town's sign regulations. You should contact the Town before installing any sign in the Town limits.

TOWN OF LURAY

45 East Main Street

(540) 743-5511

www.townofluray.com

TEMPORARY SIGNS

The following temporary signs are permitted **without** a Temporary Sign Permit:

On any lot for sale or rent, one sign of not more than 6 sf in sign area for residential districts or 16 sf in sign area in commercial/industrial districts. Temporary signs shall not exceed six feet in height and shall be removed within 30 days of the settlement or lease of the property.

On any property with an active building permit, one temporary sign of not more than 8 feet in height and 12 sf in sign area. Temporary signs shall be removed within 14 days following completion of construction.

On residential property, one or more temporary signs with a total area of no more than 8 sf, and which are removed within 90 days after being erected.

Temporary window signs on the first floor of a structure that cover no more than 50 percent of the window area. Such signs shall not remain in place for more than eight weeks.

Temporary signs advertising an event which occurs not more than one time per calendar year not exceeding 12 sf in sign area may be displayed a maximum of seven days before the event and removed two days after the event.

**CONTACT THE TOWN FOR ALL OTHER
TEMPORARY SIGN REQUESTS**

Town of Luray

SIGN PERMITS

TOWN HALL

45 East Main Street

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www.townofluray.com



SIGN REGULATIONS



The following signs are allowed in all zoning districts without permits:

- Granite, bronze, or similar plaques or markers
- Flags up to 16 sf in sign area
- Three (3) signs not exceeding 4 sf in sign area per lot that are at least 10 feet away from the curb of any abutting street.
- Signs that cannot be viewed from the public Right-of-Way
- Any sign required by law
- Any sign installed by the Town of Luray

Signs Requiring a Permit Issued by the Town of Luray

- Business and Industrial Zoned Lots may have up to three (3) signs in addition to those allowed without a permit unless occupied by multiple businesses or a commercial, office, or industrial center.
- Each business on a lot with multiple businesses may have two (2) signs.
- Pole Signs up to a maximum size of 36 sf on lots of 100' or more of lot width and 32 sf for smaller width lots. Maximum height is 15'.
- Projecting Signs up to a maximum of 16 sf based on building width projecting up to 6' from the building with 9' minimum clearance and a maximum height of 14'.
- Wall Signs up to a maximum of 56 sf based on building width to a maximum height of 20'.
- Permanent window Signs up to a maximum of 25 sf or 25 percent of the window area.
- Awning & Canopy Signs up to 1 sf for each linear foot of awning or canopy up to a maximum of 10 sf.
- Monument Signs up to a maximum of 36 sf on lots of 100' or more of lot width and 32 sf for smaller width lots. Maximum height is 6' and sign must maintain a 10' setback from Right-of-Way.

Prohibited Signs

- Off-premises sign and portable signs, including signs displayed on a stationary vehicle
- Roof signs, changeable copy signs, flashing signs, glaring sign, or animated signs
- Signs that obstruct traffic or visibility at intersections
- Signs in the Right-of-Way or affixed to utility poles, trees, or public signs.