

## MILESTONES

## RESOURCES

### **BUSINESS CONCEPT/PLAN**

Valley SBDC

### **BUSINESS INCENTIVES**

Town of Luray

Page County Econ Dev

Luray Downtown

People, Inc.

### **SITE SELECTION**

Town of Luray

Luray Downtown Initiative

Chamber of Commerce

### **SITE DEVELOPMENT**

Town of Luray

Page County

### **HOME OCCUPATION**

Town of Luray

### **SIGNS**

Town of Luray

Page County

### **BUSINESS LICENSE**

Town of Luray

### **OPEN FOR BUSINESS**



### **TOWN OF LURAY**

45 East Main Street

(540) 743-5511

[www.townofluray.com](http://www.townofluray.com)

### **PAGE COUNTY GOVERNMENT**

103 South Court Street

(540) 743-1216

[www.pagecounty.virginia.gov](http://www.pagecounty.virginia.gov)

[www.pageforbusiness.com](http://www.pageforbusiness.com)

### **CHAMBER OF COMMERCE**

(540) 743-3915

[www.visitluraypage.com](http://www.visitluraypage.com)

### **LURAY DOWNTOWN INITIATIVE**

(540) 743-7700

[www.luraydowntown.com](http://www.luraydowntown.com)

### **SHENANDOAH VALLEY SBDC**

(540) 568-3227

[www.valleysbdc.org](http://www.valleysbdc.org)

### **PEOPLE INC.**

(571) 445-3020

[www.peopleinc.net](http://www.peopleinc.net)

# Luray

WHERE THE CAVERNS MEETS THE SKY

## Your Business Home

## Business Development and Incentives Opportunities



# LURAY IS OPEN FOR BUSINESS

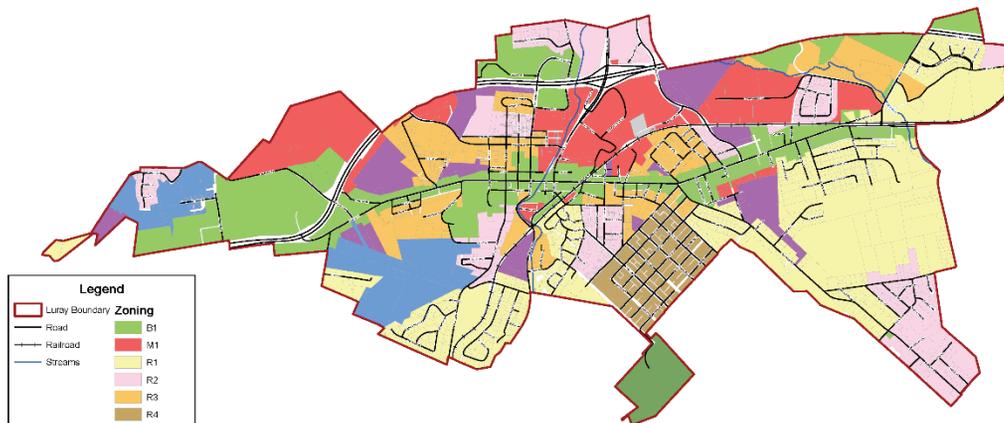
## **Luray is the perfect location for your business!**

The Town of Luray works closely with merchants, property owners, and residents to maintain a high quality of life for Luray residents. We welcome your business to our community and are here to assist you in getting it established. Please use this brochure as a guide to establishing your business in Luray!

**Vision** – We encourage you to contact the Valley Small Business Development Center to develop a business plan. Contacting the Luray Downtown Initiative and Chamber of Commerce can provide important contacts with established business owners in Luray to help you develop your ideas.

**Finances** – Establishing a business can be assisted by the various programs that are available to business owners in Luray. Luray is a Virginia Enterprise Zone that opens the door state grant incentives for investments in capital improvements and new employees. In addition, Page County offers additional Enterprise Zone incentives. Luray is also designated as a Virginia HUBZone that offers qualifying businesses preferred consideration for Federal prime contracts. Your technology business can also qualify for Technology Zone incentives from Page County. The Port of Virginia Economic & Infrastructure Development Grant Program can also offer grants to companies establishing new maritime-related employment centers in Luray. Please contact us for information about what Luray can offer your new business to get established.

**Construction/Renovation** – Once you've decided on a location for your business, we can help guide you through the site development process. Whether you're renovating space in one of our historic buildings Downtown or building a new facility, staff from Luray will assist you through the plan review and construction process. We are available to coordinate meetings with the Town and County to navigate the development process. Our staff are committed to helping you understand how to get your business open in Luray!



## **QUICK FACTS**

- Population – 4,895
- Size – 4.8 square miles
- Housing Units – 2,191
- Home to Lord Fairfax Community College – Luray-Page County Center & Page County Technical Center
- Home to Luray Caverns Airport (KLUA)
- 15 miles to I-81 & 25 miles to I-66
- 90 miles west of Washington DC