

# TOWN OF LURAY

## NOTICE OF PUBLIC HEARING ON PROPOSED BUSINESS LICENSE TAX INCREASES

**NOTICE** is hereby given pursuant to Virginia Code § 58.1-3007 that the Luray Town Council shall hold a public hearing on **Monday, July 9, 2018 at 7:00 p.m.** in the Luray Town Council Chambers located at 45 East Main Street in the Town of Luray, Virginia.

The purpose of the hearing is to receive public comments on proposed increases to the Town's business license tax for certain types of commercial activity.

The proposed increases are summarized as follows:

- The business license tax for itinerant merchants would be set at \$500.00 per year and would no longer be subject to proration. The business license tax for itinerant merchants conducting business at festivals, parades, and other special events would remain at the current rate of \$25.00 per day.

- The business license tax for peddlers of general merchandise and goods (excluding certain peddlers at wholesale) would be increased to \$500.00 per year and would no longer be subject to proration. The business license tax for peddlers who purchase for resale family supplies of a perishable nature or which are used for heating purposes would remain at the current rate of \$30.00 per year.

- The business license tax for commercial solicitors would be set as follows:

- \$0.20 per \$100.00 of retail sales or \$0.05 per \$100.00 of total annual sales, whichever is applicable, for commercial solicitors who (a) maintain a place of abode within town limits, (b) are "direct sellers" as defined by Virginia Code § 58.1-3719.1(B), and (c) whose total sales exceed \$4,000.00 per year. Commercial solicitors who are "direct sellers" with total sales of less than \$4,000 per year would not be subject to the business license tax.

- \$500.00 per year for all other commercial solicitors.

All interested persons may appear and present their views at the public hearing. Further information concerning the proposed increases, including copies of the textual amendments, are available at the Town of Luray Town Hall, 45 East Main Street, Luray, Virginia, between the hours of 8:00 a.m. and 5:00 p.m. from Monday through Friday, and at the Town's website at [www.townofluray.com](http://www.townofluray.com).