



Town of Luray, Virginia
Council Agenda Statement

Item No: VI - A

Meeting Date: July 9, 2018

Agenda Item: COUNCIL CONSIDERATION
Item VI-A – Code Amendments – Itinerant Merchants, Peddlers & Solicitors

Summary: Council is requested to consider Code Amendments to Town Code Section 30-1, 30-38, 30-41, 30-71, 30-96, 30-97, and 30-102 related to operations and Business License tax rates for Itinerant Merchants, Peddlers, and Solicitors. Changes include:

- Establish Section 30-1 to regulate Commercial Solicitor hours and practices
- Modify 30-36 to specify a business license for each definite location to allow business with a definite location license to operate as an itinerant merchant.
- Modify 30-38 to require currency on Town taxes prior to issuance of a Business License
- Modify 30-71 to specify a general \$500 Business License tax rate unless specifically stated elsewhere in the Code
- Modify 30-96 to establish a \$500 per year Business License tax rate for itinerant merchants, eliminate proration, and establish exemptions for Itinerant Vendor Business License taxes
- Modify 30-97 to establish \$500 per year Business License tax rate for peddlers not selling perishable items and establish exemptions for Peddler Business License taxes and eliminate proration
- Establish Section 30-102 to define Commercial Solicitors, establish their Business License tax rates, and establish exemptions for Commercial Solicitor Business License taxes and eliminate proration

Council Review: Town Council conducted review at their April 24th Work Session, May 14th Meeting, May 22nd Special Meeting, and June 11th Council Meeting.

Fiscal Impact: Changes are not anticipated to have significant impact on revenues.

Suggested Motion: I move that Town Council adopt the Code Amendments to Town Code Section 30-1, 30-36, 30-38, 30-71, 30-96, 30-97, and 30-102 related to operations and Business License tax rates for Itinerant Merchants, Peddlers, and Solicitors as presented.