

IX. B) RHD Rec Park Proposed Field Usage Fees

This issue has been discussed at the Council previously. The Parks Director is recommending a \$25 per field per day increase to our current fees in an attempt to bringing us closer to covering costs for field prep and maintenance.

Currently, fees are \$50 per field per day, and \$75 per field per day using the field lights. New field usage fees would be \$75 and \$100, respectively.

This increase will bring our field usage income closer to actual costs expended by the Town. We will still fall short if fields need extensive time and materials due to rain events, but if we try to recoup these extra costs, the overall cost to users might be prohibitive.

These prices are competitive with fields in our area, and far cheaper than similarly maintained fields in such excellent condition which charge these types of rates by the hour instead of by the day.

The field's portions of the Park were built to draw in tournaments and ballfield usage, so we need to be sure that we are not pricing ourselves out of the arena for these types of events. These events do bring people to Luray, and we receive both direct and indirect benefits from these attendees.

Staff recommendation is to amend the current field schedule of the Town in advance of the spring 2018 season beginning.